



1/10 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Applicant : Thomas J. Perkowski  
Serial No. : 09/695,744  
Filing Date : October 24, 2000  
Title of Invention : INTERNET-BASED ELECTRONIC COMMERCE (EC)  
ENABLED SHOPPING NETWORK ALLOWING MEMBERS  
OF A PRODUCT MANAGEMENT TEAM TO  
COMMUNICATE DIRECTLY WITH CONSUMERS  
SHOPPING ALONG EC-ENABLED MARKET SPACE ON THE  
WORLD WIDE WEB (WWW), INCLUDING EC-ENABLED  
WWW-SITES, EC-ENABLED STORES AND EC-ENABLED  
ONLINE PRODUCT CATALOGS, SERVICED BY  
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS  
(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND  
MANAGED BY PRODUCT MANAGEMENT TEAM  
MEMBERS AND/OR AUTHORIZED PARTIES  
  
Examiner : Jeffrey D. Carlson  
Group Art Unit : 3622  
Attorney Docket : 100-046USA000

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED MAY 30, 2007

Sir:

In response to the Office Action mailed in the present Application on May 30, 2007,  
Applicant submits the following amendments for entry in the same:

AMENDMENT OF THE TITLE:

Please amend the Title to Invention to read as follows:

--WEB-BASED ELECTRONIC COMMERCE (EC) ENABLED SHOPPING NETWORK ALLOWING MEMBERS OF A PRODUCT MANAGEMENT TEAM AND AUTHORIZED PARTIES TO COMMUNICATE DIRECTLY WITH CONSUMERS SHOPPING AT EC-ENABLED WEBSITES ALONG THE WORLD WIDE WEB (WWW) SERVICED BY PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND MANAGED BY SAID PRODUCT MANAGEMENT TEAM MEMBERS AND AUTHORIZED PARTIES--